



Gabriel Bernasconi

Curriculum

GABRIEL BERNASCONI is a Management Consultant with 12+ years of global experience in Strategy Innovation & Delivery, Operational Excellence and Business Transformation in Financial Services with a strong focus on tangible performance improvements. He is used to working with C-suite executives on a recurring basis and skilled in 6 languages.

He gained a Master of Arts in Business Administration at the University of Zurich (UZH) with focus on Corporate Finance, Financial Accounting and Corporate Leadership in 2009 while attending selective courses in Management at the Federal Institute of Technology (ETH).

Between 2005 and 2009, he worked in Corporate Development and as Assistant to CEO for DJE Finanz AG, a bank-independent Asset Manager. From 2007 to 2009, he supported Rüegg Asset Management AG as Relationship Manager for UHNW in the early phase of the enterprise.

In 2010, he joined PwC Switzerland as Management Consultant and provided Advisory services mainly in Financial Services for clients in Europe, Africa, the Middle East, Asia, and South America, whereby he managed projects in the area of Risk Management covering Financial, Operational and Digital Fraud Investigations.

From 2014 to 2021, he worked as Senior Engagement Manager and Member of the Management at MMG Management Consulting (Schweiz) AG, a European Boutique Consultancy and McKinsey Spin-Off. He was responsible for sales and execution of engagements in Financial Services in the areas of Strategy Innovation & Delivery, Operational Excellence and Business Transformation. He delivered Advisory Services with durations up to 1 year and up to 15 directly reporting project team members usually including Stakeholder Management of and close collaboration with C-suite executives. He further headed the internal Business Development function (e.g., Head BD) and the thought leadership in the development, marketing, and execution of new value-creating offerings focused on Digital Assets.

He completed Executive Education Programs at IMD Business School in Strategic Thinking and Business Modelling, at MIT Sloan School of Management in Artificial Intelligence and the Oxford Blockchain Strategy Program at Oxford Saïd Business School.